

The Challenge!

Business Survival Planning

Businesses are all about Creating Commerce!

What is the worst threat to a
business?

“The unexpected”

What contributes to the Threat?

“Lack of planning”

Developing a plan that addresses
“How to Respond to an Emergency”
will help eliminate unforeseen issues.

Emergency Planning should include:

- **Before** a threat arises – **What is the plan?**
- **During** a threat – **What is expected?**
- **After** the threat – **How to recover?**
- **Review** – To fix any problems!

Anticipated Needs

Business vs. Employee

- | | |
|----------------------------|-------------------------|
| ■ Protect Business Records | ■ Protect the Family |
| ■ Goods & Inventories | ■ Protect the Home |
| ■ Company Property | ■ Personal Property |
| ■ Important Documents | ■ Important Documents |
| ■ Employees | ■ Job Protection |
| ■ Provisions | ■ Provisions |
| ■ Necessary Money | ■ Money to Live On |
| ■ Evacuation Plan | ■ Evacuation Plan |
| ■ Employee Expectations | ■ Employer Expectations |
| ■ Communications Plan | ■ Communications Plan |

Develop an Emergency Plan Today!

- Meet with your Employees and discuss needs.
- Write a Plan and educate your employees.
- Be sure to specify Who is in charge!
- Write down your priorities – this will relieve stress when you are under pressure.
- Review your plans with the employees as part of training them for the unexpected.
- Remember the Banks may not be able to operate but businesses & employees need cash to survive.

When the Catastrophic Event Happens Remember!

- **Next to your business records your employees are your most valuable asset.**
- Communications are your key to recovery!
- Assess your damage and activate your recovery.
- Make sure your Employees know what is expected of them.
- Remember to pay employees per your recovery plan.
- Know what Agencies can really help and how.

Resources to Help You Plan

- The American Red Cross
- Local Department of Emergency Preparedness
- Insurance Companies
- Computer Specialists – Storage off-site of Records
- Local, State & Federal Government Agencies
- Local Fire Departments
- Citizen Corp. - Volunteers
- Non Profit Organizations, Churches, etc.
- Business Consultants
- Emergency Survival Toolkit
 - www.Vaemergency.com/business

www.vaemergency.com/business

Virginia Business Emergency Survival Toolkit - Microsoft Internet Explorer

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Address <http://vaemergency.com/business/index.cfm> Go Links

Get your organization ready for all hazards

Virginia Business Emergency Survival Toolkit

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- Hazards & Threats**
The facts about natural disasters, terrorism, crimes and other emergencies
- Preparing**
Get your business ready for emergencies now
- Planning**
A detailed Disaster Plan is the key to minimizing your risk
- Responding**
When time is of the essence
- Recovering**
Putting the pieces back together after an emergency
- Resources**
More information to help you prepare, plan, respond and recover

Virginia businesses and organizations: Get ready now.




- Small businesses
- Corporations
- Nonprofit organizations
- Mobile businesses
- Farms and agriculture
- Home-based businesses
- Faith-based organizations
- Tourism
- Retail
- Service industries

All of these have one thing in common – they are equally susceptible to emergency situations. If your organization is faced with an emergency, you need to be ready. Whether it's a hurricane or a bomb threat, terrorist activity or a chemical spill, make sure that you and your colleagues are prepared.

This Web site has been created as a tool to help you prepare for, respond to and recover from disasters. It explains types of emergencies and the problems they pose; gives you information on how to prepare for them and how to recover from them; and helps you put it all together in an emergency preparedness plan.

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Here's why...

"Having an emergency preparedness and recovery plan is as important as having a business plan. In order for your business to survive a disaster, management and employees need to know what to do."

Clyde Hoey
Virginia Peninsula Chamber of Commerce president and CEO

"I can't stress enough the need to be proactive in disaster preparation. It could be the very thing that saves your community."

Anne Williams
Franklin City downtown manager

ELEVATED
National Threat Level: [Elevated](#)
VA Threat Condition: [Elevated](#)

Internet

The Resource Group

www.TheResourceGroup.org

Clyde Hoey

757-696-2353

757-595-2519 (F)

info@TheResourceGroup.org